

<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>	<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>
YEAR ONE – Semester 1			YEAR ONE – Semester 2		
MATH 101, Intro to Contemporary Math	3.0		CMST 101, Intro Oral Communication	3.0	
ENGL 101, Composition I	3.0	C	ENGL 102, Composition II	3.0	C
FDM 102, Basic Principles Clothing Design	3.0	C	UCC Humanities ¹	3.0	
FDM 101, Careers in Fashion	3.0	C	PSYC 102, Intro to Psychology	3.0	
UNIV 101, Saluki Success	1.0		FDM 172, Visual Communication	3.0	C
UCC Human Health	2.0				
	15.0			15.0	
YEAR TWO – Semester 1			YEAR TWO – Semester 2		
ACCT 220, Accounting I-Financial	3.0		FDM 282, Fashion Event Planning	3.0	C
UCC Fine Arts	3.0		UCC Physical Science	3.0	
FDM 330, Fashion Forecast & Trend Analysis	3.0	C	UCC Humanities ¹	3.0	
FDM 241, Textiles I	3.0	C	FDM 340, Textiles II	3.0	C
FDM 281, Fashion Promotional Strategies	3.0	C	UCC Social Science	3.0	
	15.0			15.0	
YEAR THREE – Semester 1			YEAR THREE – Semester 2		
FDM 381, Fashion Merchandising Math	3.0	C	Professional Elective	3.0	
MKTG 304, Principles of Marketing	3.0		FDM 492, Work Experience	3.0	C
PSYC 323, Organizational Psychology	3.0		FDM 441, Fashion Product Analysis	3.0	C
UCC Life Science	3.0		MKTG 305, Consumer Behavior	3.0	
FDM Course ²	3.0		MKTG 363, Integrated Mktg Communication	3.0	
	15.0			15.0	
YEAR FOUR – Semester 1			YEAR FOUR – Semester 2		
MGMT 304, Intro to Management	3.0		FDM 482, Fashion Merchandising	3.0	C
Professional Elective	3.0		FDM 462, Fashion Motivation	3.0	C
FDM 491, Personnel Issues in Fashion Retailing	3.0	C	FDM 442, Fashion Industry Global Economy	3.0	C
MKTG 401, OmniChannel Retail Management	3.0		MKTG Elective	3.0	
Professional Elective	3.0		Professional Elective	3.0	
	15.0			15.0	

Total Hours: 120

Academic policies as well as degree and major-specific requirements can be found at catalog.siu.edu. All students are encouraged to meet with the academic advisor on a regular basis to ensure timely progress to degree.

University Core Curriculum (UCC) is satisfied with the transfer of an Associate of Art or Science (AA or AS) degree or the completion of the Illinois Articulation Initiative-General Education Core Curriculum (IAI-GECC) from an Illinois community college.

¹Select from AD 207A, AD 207B, or AD 207C

²Select 1 course from FDM 431, FDM 432 or FDM 433