

<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>	<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>
<b>YEAR ONE – Semester 1</b>			<b>YEAR ONE – Semester 2</b>		
BUS 101, Open for Business	2.0		ENGL 102, English Composition II	3.0	C
ENGL 101, English Composition I	3.0	C	MATH 139, Finite Mathematics	3.0	
UNIV 101, Saluki Success	1.0		PSYC 102/SOC 108, Intro to Psyc or Soc	3.0	
MATH 140, Short Course in Calculus	4.0		UCC Human Health	2.0	
CMST 101, Intro to Oral Communication	3.0		UCC Life Science	3.0	
UCC Humanities	3.0				
	<b>16.0</b>			<b>14.0</b>	
<b>YEAR TWO – Semester 1</b>			<b>YEAR TWO – Semester 2</b>		
ACCT 220, Accounting I-Financial	3.0		ACCT 230, Accounting II-Managerial	3.0	
ECON 241, Intro to Macroeconomics	3.0		BUS 202, Business Career Transitions	2.0	
ACCT/FIN/MGMT 208, Business Data Analysis	3.0	C	ECON 240, Intro to Microeconomics	3.0	
MGMT 202, Business Communications	3.0		FIN 270, Legal and Social Environment	3.0	
UCC Physical Science	3.0		UCC Humanities	3.0	
	<b>15.0</b>		Elective	1.0	
				<b>15.0</b>	
<b>YEAR THREE – Semester 1</b>			<b>YEAR THREE – Semester 2</b>		
MKTG 304, Principles of Marketing	3.0	C	MKTG 305, Consumer Behavior	3.0	C
FIN 330, Intro to Finance	3.0		MKTG 363, Integ Marketing Communication	3.0	C
MGMT 304, Intro to Management	3.0		MKTG Elective <sup>1</sup>	3.0	C
UCC Fine Arts	3.0		MGMT 345, Computer Information Systems	3.0	
UCC Multicultural	3.0		Elective	3.0	
	<b>15.0</b>			<b>15.0</b>	
<b>YEAR FOUR – Semester 1</b>			<b>YEAR FOUR – Semester 2</b>		
MKTG 329, Marketing Channels & Logistics	3.0	C	MKTG 493, Marketing Strategy	3.0	C
MKTG 480, Marketing Research & Analysis	3.0	C	MKTG Elective <sup>1</sup>	3.0	C
MKTG Elective <sup>1</sup>	3.0	C	MGMT 481, Administrative Policy	3.0	
MGMT 318, Production-Operations Mgmt	3.0		Elective	3.0	
Business Elective <sup>2</sup>	3.0		Elective	3.0	
	<b>15.0</b>			<b>15.0</b>	

**Total Hours: 120**

Academic policies as well as degree and major-specific requirements can be found at [catalog.siu.edu](http://catalog.siu.edu). All students are encouraged to meet with the academic advisor on a regular basis to ensure timely progress to degree.

University Core Curriculum (UCC) is satisfied with the transfer of an Associate of Art or Science (AA or AS) degree or the completion of the Illinois Articulation Initiative-General Education Core Curriculum (IAI-GECC) from an Illinois community college.

<sup>1</sup>Choose from: MKTG 336, 364, 380, 401, 405, 435, 438, 450, 463, 489, 494, 495, 496, or 499A

<sup>2</sup>To fulfill Professional Business Core, Business Elective must be upper division (300/400-Level) with ACCT, BSAN, ECON, FIN, HTEM, MGMT, or MKTG prefix. ECON or HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement.